



# GROW YOUR BUSINESS AND **INCREASE** YOUR PROFITS *BY BECOMING A LEKA INSTALLER*

*NOW RECRUITING for NEW LEKA SYSTEM INSTALLERS of the:*

**LEKA System** Solid Roof

**LEKA System** Orangery Roof

**LEKA System** Xi Modular Conservatory Base System



Windows, Doors & Conservatories

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## The LEKA System Suite of Products, includes:

**LEKA System** Solid Roof

**LEKA System** Orangery Roof

**LEKA System** Xi Modular Conservatory Base System

The **LEKA System Product Suite** has now cemented its place in the UK market as **one of the leading choices for homeowners**. This market demand has now warranted an immediate **expansion** in our installer network with a **unique opportunity to help grow your business**.

## Demand for LEKA System products

is forever increasing, on a **daily** basis.

This means we have an **immediate** requirement to help service our growing volumes of consumer enquiries.

### PLEASE READ ON THROUGH THIS INSTALLER INTRODUCTION GUIDE TO UNDERSTAND:

- How the LEKA System Suite has **helped other installers increase their revenue streams by over 40%** in the first year.
- Helped **grow sales of other products** through gaining a wider customer base.
- How LEKA helps **produce leads for your business**.
- How **quick installing** any of the LEKA System products can be.
- How we can ultimately **help you** grow your business.



# LEKA System

## Product Suite



### LEKA System

#### Solid Roof

Finally a product that Homeowners have confidence in, Installers believe in, and Fabricators can trust.

##### The only system of its kind:

- No aluminium or timber, using the GRP sub structure along with innovative sheeting both internally and externally.
- Genuinely lightweight in comparison to other marketed systems.
- Installed in half the time.
- Better thermal efficiency.
- Tried and tested in over 1000's of installations.
- Speedy and accurate fabrication process.
- Weekly demand from homeowners for that 'something different' which LEKA provides.
- The LEKA ECO option also provides a significant **cost saving** for installers and homeowners.

### LEKA System

#### Orangery Roof

An **industry first** that adapts our Solid roof component structure to offer a diverse system for Orangeries and flat roof installations.

##### The only system of its kind:

- No aluminium or timber, using the GRP sub structure along with innovative sheeting both internally and externally.
- Genuinely lightweight in comparison to other marketed systems.
- Installed in half the time.
- Better thermal efficiency.
- Tried and tested across the UK.
- Delivered in pre-assembled ladders.
- Weekly demand from homeowners for that 'something different' which LEKA provides.
- The LEKA ECO option also provides a significant **cost saving** for installers and homeowners.

### LEKA System

#### Xi Modular Conservatory Base System

Another **industry first** that offers installation companies so much more when providing thermally efficient home extensions or garden rooms.

##### The only system of its kind:

- Completely modular and tailored to the homeowner and installer.
- Choice of finishes and bespoke options for dwarf walls, full walls or defined heights.
- Four sided building options, creating a thermally efficient garden room.
- Internal partition options with bespoke capabilities.
- Ideal for limited access restrictions onsite.
- No extensive ground work required.
- Speedy fabrication.
- A GRP sub structure that offers sustainability and longer lifespan.
- Genuinely lightweight in comparison to other market systems.
- Typically installed in between 3-5 days, including LEKA base, LEKA walls and LEKA roof system.
- Better thermal efficiency.
- Tried and tested across the UK.
- Flat packed fabrication offering with pre-assembled modules.
- Weekly demand from homeowners for that 'something different' which LEKA provide.



# LEKA System

## Solid Roof

Finally a product that homeowners have confidence in, installers believe in, and fabricators can trust. The LEKA System has been engineered through innovative methods, highly technical design protocols and practical experience to create one of the best conservatory roof systems in the market today.



'Glass Reinforced Plastic' rafters are added to your existing conservatory window frames, including a GRP structural ring beam, rafters and ridge.



Internal LEKA sheets are added underneath the GRP rafters. The LEKA sheets are 100% waterproof and one third the weight of plasterboard.



Insulated Celotex sheets are snugly fitted with a 15mm gap from the internal LEKA sheets.



BEFORE



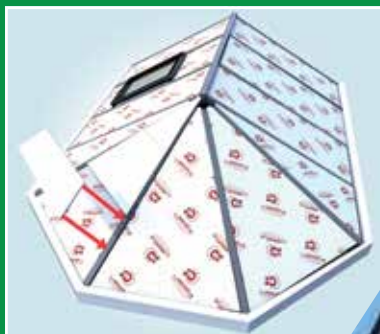
AFTER







Old and new conservatories can benefit from conservatory roof insulation improvements and so the LEKA system answers the needs that provide **better conservatory roof insulation with the visual aspect to match.**



Next, strong, load-bearing and insulated outer sheets are added. These ensure less roofing bars and higher efficiency.



Finished roof.



# LEKA System

## Orangery Roof

An **industry first** that adapts our Solid roof component structure to now offer a diverse system for Orangeries and flat roof installations.

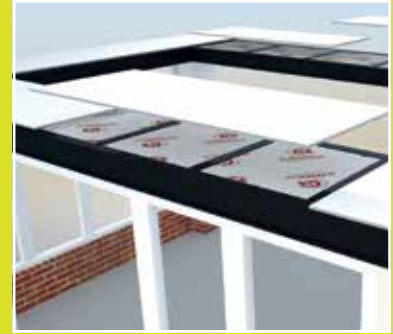


'Glass Reinforced Plastic' rafters are added to your existing, Orangery window frames, including a GRP structural ring beam, rafters and ridge.



Insulated Celotex sheets are snugly fitted with a 15mm gap from the internal LEKA sheets.

Celotex is one of the UK's leading insulation specialists, providing high-value thermal efficiency and BBA certified and a significant benefit in achieving a better Orangery roof insulation efficiency level.



Next, strong, load-bearing and insulated outer sheets are added. These ensure less roofing bars and higher efficiency.

Our LEKA outer boards have been engineered to offer:

- A structural alternative to plywood.
- A significantly lighter alternative to any other roof covering board.
- A 100% waterproof outer covering.
- A thermally efficient board.

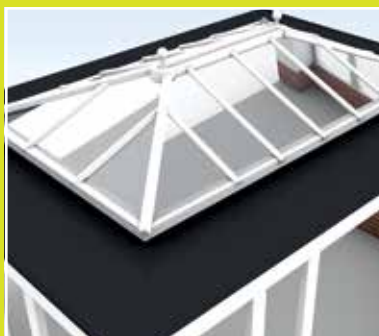






Internal LEKA sheets are added underneath the GRP rafters. The LEKA sheets are 100% waterproof and one third the weight of plasterboard.

These sheets have unique thermal qualities and allow for a traditional plaster skim finish to provide a nice visual aspect ready for painting.



An outer weatherproof coating is then applied.

This will provide final waterproofing along with a stylish finish, ensuring that the Orangery roof is the ultimate in watertight insulation.



The LEKA innovative Orangery is then complimented with a lantern of choice. A matter of a days from start to finish.



# LEKA System

## Xi Modular Conservatory Base System

Another **industry first** that offers installation companies so much more when providing thermally efficient home extensions or garden rooms.



### GRP FEET AND BASE SYSTEM

Your LEKA modular base system is supplied as a GRP framework structure with supporting feet.

GRP is not prone to:

- Wood worm.
- Moisture absorption such as traditional timber.
- Condensation.
- Thermal bridging such as bulky Aluminium alternatives.

### WALL ASSEMBLY

The LEKA wall system is manufactured into pre-assembled modules that fix to your LEKA base or Concrete slab.

Insulation is then inserted ready for cladding.

GRP brick clad finishes are available or external board facility ready for your wet render finish.

A range of finishes are available, providing versatility to this unique system.

### INTERNAL FINISHING

- Your weighrock timber floor provides a sturdy finish to the LEKA base, ready for floor finish.
- Insulated plasterboards are recommended for internal walls at a depth of 62.5mm.
- A simple plaster finish is then applied.

### INSULATION

62.5mm Insulated Plasterboard



100mm Polystyrene





## WALL OPTIONS / OUTER FINISH

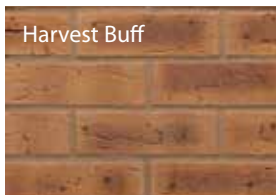
The new Xi system can be supplied with a choice of outer finishes.

**Brick Finish:** A small example of brick wall options. Any brick colour can be matched.

Sunset Red



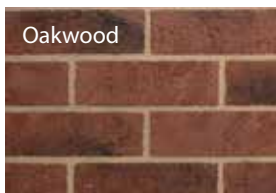
Harvest Buff



Dapple Light



Oakwood



Baggeridge Blue

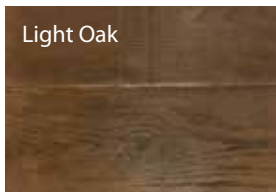


**Board Finish:** For a wet render look.

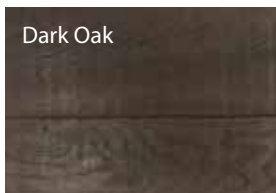


**Alternative External Covering:** GRP timber finish.

Light Oak



Dark Oak



"The Xi System can be supplied without external finishes for customers to apply a finish of their choosing e.g. Cladding."

# Eco Range

The **most competitive new roof product** to hit the market.



- Standard Plasterboard
- Meets all building regulations
- All the benefits of a Solid Tiled Roof
- The most efficient, cost effective alternative



## 25 PER CENT OF THE HEAT IN A HOME TYPICALLY ESCAPES THROUGH THE ROOF

The U-value of a lightweight tiled roof conservatory is from 0.12 W/m<sup>2</sup>K which is far better performing than a traditional, glazed or polycarbonate conservatory roof. It also meets the requirements of Building Regulations. This U-value can be achieved because lightweight tiled roofs have high performance insulation integrated into the structure to lock heat inside your conservatory. By being fully insulated, your conservatory no longer needs as much heat in the winter or temperature control in the summer. This makes the space more enjoyable and helps to save you money all year round. And, by conserving energy and reducing your home's carbon footprint, you'll also be doing your bit for the environment too.





## THE LEKA SYSTEM ROOF OPTIONS:

There are **five choices** to suit your customers budget and U-value requirements:

### LEKA 'A+' SYSTEM

Supplied using the unique LEKA internal boards and 130mm Kingspan insulation creates one of the best U-values available in the solid roof market today.

**0.12 W/m<sup>2</sup>K  
U-VALUE**

### LEKA 'A' SYSTEM

The original LEKA System, supplied using the unique LEKA internal boards and 130mm Celotex Insulation (or equivalent), creates a high U-value, fitter friendly system and competitive edge.

**0.15 W/m<sup>2</sup>K  
U-VALUE**

### LEKA ECO++

The LEKA fabricator still supplying cut to size 130mm Celotex (or equivalent), and the installer supplying their own 12.5mm foiled backed plasterboard, maintains the high U-values of our original LEKA System. This provides a very competitive edge when required.

**0.15 W/m<sup>2</sup>K  
U-VALUE**

### LEKA ECO+

The LEKA System still supplied using the unique LEKA internal boards and also supplied with cut to size 130mm high-grade EPS insulation (or equivalent), maintains U-values required for building control efficiency. This is one of the most competitive LEKA systems on offer that still retains the innovative benefits of its core components.

**0.18 W/m<sup>2</sup>K  
U-VALUE**

### LEKA ECO

The LEKA fabricator still supplying cut to size 130mm high-grade EPS insulation, and the installer supplying their own 12.5mm foiled backed plasterboard, maintains U-values required for building control efficiency. This is the most competitive roof offering from LEKA Systems.

**0.18 W/m<sup>2</sup>K  
U-VALUE**

A conservatory with a  
correctly specified and  
installed lightweight tiled  
roof conversion can be up to

**10x**

more thermally efficient than  
a conservatory with a standard  
polycarbonate roof.



"Almost half the CO<sub>2</sub> emissions in the UK are produced  
by lighting, heating or cooling our homes and offices."

# Marketing, Lead Generation and Area Support

Leads for **your** business and **your** future!

LEKA are **fully committed** to delivering quality leads to our national network of installers.

The majority of our lead generation is aimed at the homeowners to enthuse the concept of the LEKA roof products. This marketing drives installer demand and is why our enquiries are increasing weekly for our systems.



## WHAT WE OFFER...

### DEDICATED AREA SALES MANAGERS

To support installers.

### FACEBOOK

To generate consumer interest as well as create brand awareness.

### PAY PER CLICK CAMPAIGNS

To generate consumer interest.

### FIT SHOW

To showcase existing products as well as new. This drives leads into our installer network.



### PR

To ensure the industry hears about up to date information relating to our business and products.

### SEO

To provide search engine response that drives traffic to our website and converts to leads.

### LEAD MANAGEMENT SYSTEM

To monitor leads and allocate to installers, helping to achieve a higher conversion ration.

### EMAIL MARKETING

To provide direct communication with installers regarding our system and its benefits as well as updates our existing network.





# Don't just take our word for it!

## Hear from our existing fabricators and installers...

### JOSH WHALE | ECO GLAZE | INSTALLER

Ecoglaze UK has worked with LEKA Systems for just over a year and in that time has been extremely impressed with the conservatory roof products.



When asked what he considers the key benefit of LEKA roofs to be, Josh Whale, Director of Ecoglaze UK, has a simple answer:

*"With LEKA roofs, there are no negatives. We are yet to find a flaw with the system."*



**TURNER WINDOWS**  
- OF SOMERTON - LTD

### CRAIG TURNER | TURNER WINDOWS | INSTALLER

Managing Director Craig Turner says: *"They're the way of the future."* Craig also highlights the benefits LEKA products bring to the installer:

*"As long as you've done the training, everything goes together well and quickly – it's all very fitter-friendly."*

### MALCOLM CAKE | WINDOW WAREHOUSE | FABRICATOR

South Coast trade fabricator Window Warehouse added the LEKA Warm Roof and LEKA Orangery Roof to its portfolio in January 2017.



*"We chose LEKA Systems because the products offered something different. They have a lower U-value so outperform other roofing options. There was a unique selling point because there was no use of timber or aluminium unlike other systems. They've more than lived up to their expectations."*

The products have proved extremely popular with Window Warehouse installers and over 50 have taken the training and become LEKA-certified installers. Feedback has been very positive: installers rate the ease of installation and the quality of the initial training session. They also appreciate the lightweight system because it's great for retro-fit projects while the tile finish options mean it can match in with many different property styles.

Malcolm highlights the feedback from one installer, Robin Penna, Managing Director at Bucklers Glass, who commented: *"I have been extremely impressed with the LEKA roof, which is becoming increasingly popular with my customers, and I am proud to be a LEKA-certified installer."*

### COLIN STICHBURY HOMEVIEW WINDOWS INSTALLER



Colin Stichbury, Director of Homeview says: *"The solid roof market is really picking up and we have three teams of fitters dedicated to installing LEKA roofs."*

As well as offering an innovative construction, Colin says LEKA products are perfect for tapping into today's design trends: *"They are ideal for both retro fit and new build projects. I liked the idea of a product that used GRP not aluminium."*

# JHAI and LABSS Approval



## JHAI

The LEKA System achieves 'Type Approval' from JHAI.

JHAI provides fast track Building Regulations approval to promote customer confidence and achieve national quality consistency.

Having a JHAI approved system added to your product offering provides an appealing streamlined process for installation companies as well as homeowners.

A straight forward procedure with a fixed price structure, along with credibility that helps sell more products.



Local Authority Building Standards Scotland

## LABSS

A customer focussed national registration scheme for product manufacturers and suppliers and for building design systems.

Real savings in time and costs are possible when you use the Local Authority RD Scheme in support of your building warrant application.

In collaboration with LABC, they provide assessments of standard system component designs and innovative products that will be accepted by local authorities throughout the whole of the UK.

All local authorities accept a Registered Detail as evidence of compliance of the building standards. No further checks, other than local site conditions if appropriate, are made for a product or a design which has been registered with Scheme. This results in faster responses and faster approvals of building projects. The aim of a Registered Detail is to avoid applicants having to undergo a full building warrant assessment each time the same product/system is to be used in a building project and/or constructed in a different local authority area. That way courtesy of a Registered Detail, Architects and Design Engineers can pass on real savings in time and costs.

**A registered detail has special benefits for you by guaranteeing:**

- Consistent interpretation of building standards.
- Confidence in a design registered under the scheme.
- A fast track through building standards approval.
- Checks by the local authority will be confined to site related matters.
- Provides a readymade library of rigorously checked systems and products for specifiers.







# Hurry... Contact us now!

Installers of LEKA System products are in high demand around the country. Your business can fulfil the increasing demand from consumers. **Call or email us today to request a visit** and **begin the journey** to growing your business and ***increasing your profits!***



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